



Sunday » March  
2 » 2008

## Toyota and GM recognized for initiatives

The Ottawa Citizen

*Friday, January 19, 2007*

Toyota and General Motors have received Pyramid awards from the Canadian Automobile Association for gas-electric hybrid technology and for a program to get old cars off the road. The awards, which honour environmental initiatives, were presented yesterday at the Montreal Auto Show.

Toyota was named for its \$31,900-to-start, 2007 Camry Hybrid, which the CAA described as "a vehicle that could offer a real-world positive impact on climate change because of both its affordability and its great fuel consumption rating."

General Motors and the Clean Air Foundation won an award for the Car Heaven program, in which donors receive a \$1,000 credit toward a new GM vehicle when they turn in older, higher-polluting vehicle for recycling.

The CAA said it will present other Pyramid awards for safety initiatives later this year.

© The Ottawa Citizen 2007

**CLOSE WINDOW**

---

Copyright © 2008 CanWest Interactive, a division of CanWest MediaWorks Publications, Inc.. All rights reserved.  
CanWest Interactive, a division of CanWest MediaWorks Publications, Inc.. All rights reserved.